

INTERCOLLEGIATE BROADCASTING SYSTEM

NEWSLETTER #49/50-3

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You still have time to send in a transcription for the Tenth Anniversary Broadcast.....see page 3.

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If you are interested in financial matters, see the article on Federal Income Tax for IBS Stations on page 3 and the IBS Financial Report on page 4.

Have you any good photographs of your station? Read the notice on page 5, also read Public Relations Dept. Activities on page 7.

The story on the Newsweek-sponsored newscast currently being carried

Last Minute News February 6, 1950 IBS

Operations Manager David Borst was able to visit the Harvard station, WHRB, on January 30 and therefore is able to supplement the article on page two of Newsletter #49/50-3 with the following:

Station WRAD, Radcliffe, was not closed by the FCC. It had gone off the air for other reasons when WHRB was ordered to close. When it will return to the air, however, depends on the outcome of the WHRB-FCC situation.

WHRB has a new station manager who emphasises that the statements printed in the Crimson were not made by responsible station personnel, and do not reflect the true attitude of the station. The engineering department is conducting extensive tests to determine how to correct the excessive radiation. The FCC field personnel in Boston have assured the station that once a legal field strength pattern is established, the station may return to the air.

Typographical Errors

Please overlook typographical errors, such as omitted words, which you may spot in Newsletter #49/50-3. The only serious one we have seen so far appears on page 7. The station with the Crestwood recorder is WMMR, University of Minnesota.

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The story on the Newsweek-sponsored newscast currently being carried on 10 stations, will interest many of you.....see page 8.

Are you looking for scripts and transcriptions to use on your station?.... see pages 6 and 7.

Treasury Department Rescinds Telephone Lines Tax Ruling

After more than four years of continued effort on the part of the Washington office of IBS, the Bureau of Internal Revenue of the U.S. Treasury Department has reversed several previous unfavorable decisions and has rescinded the 25 per cent tax, which up to now campus radio stations have had to pay on telephone lines rented for broadcasting purposes. This is indeed good news to the stations in IBS, some of whom even have permanently leased telephone lines to feed signals to satellite transmitters as well as the more commonly leased lines for remote and network broadcasts. The decision was granted in a letter dated December 8, 1949, addressed to Mr. George Abraham, Chairman of IBS, and goes into effect immediately. The ruling applies directly to campus wired-radio stations belonging to the Intercollegiate Broadcasting System. Other campus stations may be required to demonstrate to the Bureau of Internal Revenue that they operate in the same manner as stations in the IBS before the ruling will be applied to them.

IBS Business Manager George McKelvey is preparing a more complete release telling the business manager of your station exactly how to notify your telephone company that you no longer must pay this tax. To prove the old adage that it is an ill wind which blows no good, the basic factor which the Treasury Department used in making this reversal of their previous rulings was the proposal by the Federal Communications Commission to bring campus broadcasting stations under the section of their rules applying to standard broadcasting stations.

FCC Closes Campus Stations at Harvard and Radcliffe

Campus radio stations WHERB at Harvard and WRAD at Radcliffe, both former members of the Intercollegiate Broadcasting System, went off the air at 12 midnight Saturday, January 14, by formal order of the FCC. This order came after two investigations were conducted by the FCC this fall, which revealed that the stations were radiating at least 20 times the maximum permissible limit under Section 15 of the Rules and Regulations. Since the station at Harvard felt unable to comply with the request of the Commission to reduce their power to within the required limit (because, according to the technical director of the station, "cutting down to present FCC standards would virtually nullify the reception of the station", and because of the loss of advertising revenue which would result) the FCC closed down the station. During the course of the proceeding, the station appealed directly to the Commission for permission to operate with more than the legal amount of radiation, but received no reply. The station is now faced with the alternatives of returning to the air using reduced power which keeps their radiation under the required maximum, or waiting for enactment of the present proposed changes and financing themselves during the interim by making recordings and renting public address systems.

The above information was obtained from the January 16 issue of the Harvard Crimson. In the past a number of campus stations have been measured by the FCC and have been found to be over-radiating. The result in each case has been that the station has voluntarily shut down until changes could be made which would bring the radiation within the legal limits. Following a second measurement by the FCC field inspector the station has been allowed to return to the air. The reason why the FCC served formal notice in this was apparently because the Harvard station, after two investigations by the Commission, refused to comply with its order to cut down their radiation and apparently contested the authority of the Commission to order them to do so. The FCC has demonstrated many times in the past that it will co-operate with a campus station if that co-operation is whole-heartedly returned. The Crimson article states that the investigation was undertaken because of reports from Harvard Students that the station was interfering with one of the local Boston standard broadcasting stations, and, while apparently this interference was corrected in short order, the station continued to radiate excessively and so the FCC had to shut it down.

Recent engineering data submitted to Engineering Director Herbert Barlow indicates that the recommended r.f. lines circuits given in the IBS Technical Data Book can be made to give good coverage in buildings without excessive radiation. For this reason the IBS Washington Office points out, that no station in IBS need ever find itself in the predicament which the Harvard station now faces. In addition, the long history of co-operation between the IBS Washington Office and the FCC means that the FCC has a better understanding as to how stations in the IBS are being operated, and will act accordingly. It can be pointed out that WHERB did not even submit a brief to the FCC last summer in connection with docket 9288.

IBS -- FCC Relations

You will recall a questionnaire which was sent last fall asking for the latest engineering data concerning your station. A gratifying number of returns were received, and this data has now been compiled with other data in our files and presented to the FCC in the form of a two-and-a-half-page tabulation. This data was requested by the Commission to enable them to study further the proposed changes to Section 4 of the Rules and Regulations which IBS had previously submitted under docket 9288.

Also on August 9, 1949, a meeting was held in the offices of the FCC for the purpose of establishing a joint industry-government committee to obtain field-intensity measurements of line radiating devices and systems. Six working groups were organized, and IBS was represented on one of these. A meeting will be held March 21 for the purpose of all parties on these committees getting together and discussing the data which they have obtained. IBS will be represented at this meeting.

Tenth Anniversary Broadcast

If some obstacle such as mid-term exams prevented you from sending in a transcription to Professor Roberts at Temple University for inclusion in the Tenth Anniversary Broadcast, he will give you until February 10 to get one in. So far, 16 TX's have been received, so if your station is a full or pending-full Member, send in a recording if you have not already. If you lack the Format for this recording, dated Nov. 25, wire Program Manager Howard Hansen at MacMurray College, Jacksonville, Ill.

Federal Income Tax for IBS Stations

On January 27, 1944, the Bureau of Internal Revenue of the U.S. Treasury Department handed down a decision which stated that the Intercollegiate Broadcasting System, being a non-profit organization, is exempt from payment of income taxes. This exemption was automatically extended to the stations belonging to the Intercollegiate Broadcasting System since they operate in accordance with the Member Station General Code, which requires them to be a non-profit organization. In 1943, when we were negotiating with the Bureau of Internal Revenue on this matter, we submitted a list of our stations. Of course, this list has seen many changes since then, some stations having resigned and many new ones having joined, and so the Bureau has now requested that we submit an up-to-date listing of our stations, and also that we advise the names of stations who were once with us but who no longer are. The stations which appear on our list of current Members will continue automatically to receive exemption from payment of income taxes. The other stations, however, must prove their cases individually with the Bureau of Internal Revenue, and it is our understanding that the Bureau is going to take some definite action to require these stations either to pay income taxes or demonstrate why they should not.

IBS Financial Report

The item which appears on next page was submitted by George I. McKelvey, Business Manager of the Intercollegiate Broadcasting System:

Regarding IBS Finances

It seems appropriate at this time to refresh the stations on some of the fundamentals regarding IBS finances.

The members of the Executive Committee and persons assigned to special projects all work on a completely volunteer basis. Only stenographic and similar work is paid for. This is kept at a minimum as the executives do the greater part of such work connected with their individual offices. This procedure, though not the most desirable, has worked quite well since it became necessary in the winter of 1947. Unfortunately, since that time fiscal problems have been very real ones with the result that only the last few months have seen expenses brought to a current basis as dues receipts, in their turn, are being similarly established. With a more healthy financial position, IBS services have been slowly expanding and will continue to do so. The Executive Committee will, however, move with caution in order to prevent any recurrence of previous financial difficulties.

Though not attempting to present a complete financial statement at this time, the following figures, drawn from the books at the end of December (fiscal year ends June 30, 1950), should prove enlightening to the stations. The figures appear on the books broken down by departments. However, here they are shown in total by function:

Telephone and Telegraph.....	\$ 99.31
Office Supplies.....	71.60
Postage.....	126.13
Printing	165.76
Misc. Office Expense.....	78.24
Travel.....	103.72
Stenographic.....	<u>11.00</u>

Total to Dec. 31, 1949.....\$655.76

Accounts Receivable on the same date:

Current.....	\$ 830.50
Delinquent.....	<u>628.15</u>

Total to Dec. 31, 1949.....\$1458.65

Station Relations Department Activities

The Station Relations Department has shown considerable activity since editing the previous newsletter, and correspondence has been resumed with a number of prospective stations. James R. Wylie has resigned his post as technical director of station WESU, and so will be able to devote his full attention to the Station Relations Department. We are pleased to announce that two new groups have joined IBS. These are station WRNC at Roberts Wesleyan College, North Chili, and station WRSE, Elmhurst College, Elmhurst, Illinois. These applications were granted November 29 and December 2, respectively. In addition to these new groups we have received letters of

inquiry from several other active organizations and expect to be able to announce their entrance into the System within the near future.

On January 18, 1950, station KCLC at Lindenwood College, St. Charles, Missouri, was granted full Membership in the IBS. An application for full Membership has been received from station WRTI, Temple University, and is being acted on by the Executive Committee. Also, similar applications from WFDD, Wake Forest College and KTJO, Ottawa College, are expected to be approved very soon.

On the debit side of the ledger we are sorry to report the resignation of station WJRH, Lafayette College, Easton, Pennsylvania. Also, our Business Manager has been advised, in connection with his attempts to collect Trial dues, that stations WANR at Albion College, Albion, Michigan, and KWMR at Montana State College, Bozeman, Montana, no longer are operating.

The Executive Committee has been discussing the revival of Affiliate Status in IBS for schools having radio workshops but no campus station. Several such groups have recently come to our attention, and now that we have an active Program Department we feel that these groups might be interested in joining IBS under some plan giving them a limited number of services. If you know of any such groups in your area, please let our Station Relations Manager, James R. Wylie, Wesleyan Station, Middletown, Connecticut, know about them.

Photographs of Stations: The IBS Publicity Department more than ever desires recent photographs of your station and station personnel. It is probably impossible for us to receive too many of these, and although our requests have not reached you every month on the first of the month, still our desire is about as strong as that. Glossy enlargements about 8 by 10 are preferable because from these almost any type of reproduction can be easily made. So please send in your pictures, whatever you have and whenever you have it.

Great Scenes from Great Plays: Since the notice in Newsletter #49/50-2 asking you to return any "Great Scenes from Great Plays" transcriptions you have on hand, we have received several programs and probably have enough on hand now to make one complete set. We have also received a request from the station manager of WABP, University of Alabama, to provide him with this program, and we will be glad to comply. Please look around your station and see if, by any chance, you have any of these transcriptions, and send them back to us immediately. If you would like to be included on a new mailing list to receive these transcriptions, please let us know at once.

IBS New York Address: IBS no longer has an address in New York City, so please do not address mail to former addresses such as WKCR, Columbia University. Recently about a dozen letters anywhere up to nine months old were forwarded to us from Columbia University, where they had bogged down. Naturally this caused us considerable embarrassment, and to avoid a similar recurrence please address your letters directly to the officer involved. If in doubt, address them to the Operations Manager, 706 Sanders Avenue, Schenectady 2, N. Y.

Correction to Newsletter #49/50-2: An error was made in the previous newsletter in the third item, where it referred to an Executive Committee meeting as a meeting of the Governing Council. The Governing Council is comprised of the regional representatives and three IBS executives, and will not meet again until May of this year. The meeting held December 27, 1949, in New York, was an Executive Committee meeting.

"Hooper"-Type Survey: Ten stations submitted "Hooper"-type survey data by the January 21 deadline set by Tom Blaisdell of WUVT, who ran this project, and he has written a report. The results will be summarized in the next Newsletter.

Transcription Services: For stations who wish to obtain transcriptions to use in their programs, the following may be helpful:

Voice of Democracy Transcriptions: By arrangement with the U.S. Office of Education, IBS has secured a series of transcribed talks in connection with this year's Voice of Democracy contest and these will be distributed to IBS Member and Trial stations.

The programs are sponsored by the U.S. Junior Chamber of Commerce, National Association of Broadcasters, and the Radio Manufacturers Association, and are endorsed by the U. S. Office of Education. They are produced by RCA.

The following people are featured: James Stewart, Major General Luther Miller, Doctor J. W. Studebaker, Judge Justin Miller, Paul Bagwell, Eddie Cantor, Arthur Godfrey, and Kate Smith.

North American Service of the French Broadcasting System: A number of stations already are receiving the transcribed programs available from this source, which include "Five Centuries of French Music," "Gai Paris," and "Songs of France." If you are not receiving these, you might write, Mrs. Alice Lewitin, North American Service of the French Broadcasting System, 934 Fifth Avenue, New York 21, New York.

U.S. Navy Band Transcriptions: George Abraham has advised that a second set of Navy Band selections, ten sides in all, has been mailed to all IBS stations. The previous set, mailed last year, has received much favorable comment. George mentioned that another series featuring a popular dance band orchestra was in preparation and would be mailed to IBS stations when ready.

News Script from Japan International Christian University Foundation: IBS has arranged for the Japan International Christian University Foundation to send a monthly radio news script by young people in Japan to all the stations in the System. This news is gleaned from interesting information and stories obtained from representatives of the Foundation in Japan and is submitted for possible use by stations in IBS.

Script Library: The Script Library has received a gratifying response from the stations in IBS and Howard Hansen, IBS Program Manager, reported recently that 17 scripts had been requested. This Library was mailed to all stations in the System, but it should be pointed out that the scripts are available only to full Members and that this Library was sent to the Trial stations not having applied for full Membership for their information only.

We feel that once a Trial station has reached the point where it can use the scripts in the IBS Script Library, it undoubtedly has developed its other facilities to the point where it should be an active full Member in the System.

Tape Recorders: KHSM mentioned having recently purchased a Pentron tape recorder and we also recently learned that WMNR purchased a Crestwood type recorder. These are only two of a large number of makes of tape recorders now on the market. Such recorders are very useful to a station staff in preparing programs for their own use, as described by KHSM's station manager. The possibility of exchange of programs by tape recordings is always of interest, too; but this is made rather difficult when each station is using a different make of recorder. Even though several different makes may operate at the same nominal tape speed, the actual speed of the tape may vary enough from one recorder to another to throw the running time of a program off by several minutes. Other problems occur because some recordings are of the single-track type and others are of the "twin-trax" type where half of the tape is recorded in each running direction. This doubles the amount of program which one can put on a given tape, but a tape recorded in both directions is impossible to edit, and so we suggest that the "twin-trax" of recorder be restricted to the home recording field.

IBS is keeping an eye on the tape recorder situation, and is searching for a low cost unit which will give good performance and long life. We may be able to report something concrete about this in the not too distant future.

Current Station Information: We have received quite a few memos from stations acting on our January 5 request for latest information. Please send yours in promptly if you have not done so already. As one of the new services of the Station Relations Department, James R. Wylie will publish 5 by 8 inch record cards which list information about each station. You will be sent a copy of the card for your station when it is first issued, with the request to mark it up and return it so that we can keep our records up to date. With this system in regular operation, we feel our relations with stations in the System should be vastly improved.

Public Relations Department Activities: On January 13, the IBS Public Relations Director requested from the public relations directors at schools and colleges where an IBS station is in operation, photographs of the station and data on students who once worked on the campus station and who have entered the radio, television, or radio advertising fields. Also he asked the public relations directors to be sure that copies of the campus newspaper where being sent to the IBS Public Relations Department. This contact may seem to duplicate previous requests to IBS station managers for similar information, but it is done in order that we receive as much information as possible. Please co-operate in every way possible with the IBS Public Relations Department, since it is contributing a valuable service to all stations in the System.

Campaign for New Stations in Virginia: On January 9, W. E. Durham, of station WUVT, mailed letters to the colleges in the State of Virginia informing them of the existence of station WUVT at VPI and of the stations of Mary Washington and the University of Virginia, and suggesting that possibly other schools in

Virginia might be interested in establishing a station. Attached was a listing entitled "Some Benefits of a Campus Station to your College, " giving seven items in all. This is a trial program to see what effect this sort of campaign will have, and if it is successful, we plan to duplicate this on a national basis with direct IBS sponsorship.

Newsweek Sponsors Newcasts: In November, 1949, Newsweek magazine signed contracts ten wired-radio campus stations for a weekly fifteen-minute newscast. The IBS stations carrying this program are located at Amherst, Columbia, St. Lawrence, Trinity and Wesleyan; the others are located at Dartmouth, Harvard, Princeton, Williams and Yale,

The program is prepared by the staffs of each station from preprints of the coming Newsweek; these preprints are recieved by the stations on Wednesday, and the program is produced Thursday evening. Newsweek hits the newstands on Fridays.

Station News: We have received several interesting letters from station managers and wish to say we hope this practice will be followed to an even greater extent in the future. One is from W. E. Durham of station WUVT, Virginia Polytechnic Institute, and is dated Nov. 17, 1949. Durham since that time has accepted official assignments from the IBS Executive Committee. At the time he wrote the above letter, he mentioned the following facts of interest about his station:

"Station WUVT has gone "hog wild" in enlarging its broadcasting facilities. We were able to finally get our studios remodeled and according to our specifications. The broadcasting studios now include the following: a large control room, and announcer's booth, a large studio, a music make-up room, engineers' work shop, and a reception room. We even have drapes at the windows. Classy!

"The station has just carried two remote broadcasts featuring the music of two name bands appearing on the campus during dance week-end, (Jimmy Dorsey and Gene Krupa). The Gene Krupa music was fed to WSLS, Roanoke, Virginia. Along the special broadcast line, we are planning again to this year carry, the basketball games taking place on the campus. Our plans also include the broadcasting of the home wrestling matches."

Recent Station Publicity: In the January 6 issue of the Virginia Tech, campus newspaper of Virginia Polytechnic Institute, Bill Durham's column, "Ether Etchings", carried an article "IBS Explained," which outlined to the student body what was behind the term, "This is an IBS station," which the students hear regularly over station WUVT. The article was based on an earlier release from the IBS Public Relations Dept.

In the December-January issue of the Lehigh Alumni Bulletin there appears a two-page write-up with photographs of station WLRN. Hal Schwartzberg, station manager of WLRN, writes: "Voice of Lehigh story is first big story on WLRN, other than student newspaper releases. Alumni seems

good outlet for station publicity; might pass word on to IBS stations. If you want to use story or parts thereof, we can supply 8 by 10 glossy prints."

These two items may give some of you the ideas on how to improve the publicity being given your station.

David W. Borst

Operations Manager